



Missouri Farm Bureau Insurance
Customer Rewards Program

VENDOR APPLICATION

Return to:

MISSOURI FARM BUREAU
INSURANCE

Attention: Customer Rewards

P.O. Box 658

Jefferson City, MO 65102

About MORE

MORE (Missouri Rewards) is an exclusive Missouri Farm Bureau Insurance customer rewards program. By insuring a vehicle, home or farm with us, clients earn points redeemable for products and services in three main categories: Missouri Farm Bureau Products and Services (membership fees, merchandise, etc.); Insurance Loss Prevention Products and Services (emergency kits, fire extinguishers, etc.); and Missouri-wide Agri-Products and Services (food, fiber, bed and breakfast stays, etc.).

Redeeming MORE Points

Network vendors take payment from insurance clients when products and services are rendered or delivered and must provide required receipt to the insurance customer, allowing the insurance customer to seek reimbursement from Missouri Farm Bureau Insurance.

How Can my Business Join the Network?

- All network vendors are subject to approval and can be rejected from the network at any time.
- Vendor must be compliant with the program requirements and qualifications.
- Businesses that wish to apply to become a member of the MORE network must be a current Missouri Farm Bureau member at the time of application. The Missouri Farm Bureau membership status must stay active to remain a part of the network in the future.
- All network vendors must be fitting to the categories of businesses identified on section 2 of this application.
- Network vendors must be able to provide a receipt to the redeeming customer(s), which contains: business name, date of service/sale, description of product(s) or service(s) purchased and dollar amount of sale.
- Vendors must be an established businesses doing business in the state of Missouri for more than one year providing products and services in a category identified.
- Vendor must provide consistent, high quality customer service, experiences and/or products.
- To start the application process, complete this form including signed acknowledgement on page 4.

Section 1-Business Information

Missouri Farm Bureau Membership Number:	
Business Name:	
Owner/Operator Name:	
Number of Years in Business:	
Phone (Primary):	Phone (Other):
Street Address:	City, State, Zip:
Email Address:	
Business Website(s):	
Business Social Media Links (Facebook, Twitter, LinkedIn, Instagram, etc.):	
Hours of Operation (ex: Mon.-Fri. 8:00am-5:00pm):	Is your Business Seasonal? (Indicate dates business operates if yes):
Detailed Business Description -150 words or less (as you wish it to appear on the website):	

Section 2-Vendor Categorizing

Please select one of the following primary categories of business.

Insurance Loss Prevention Services (examples: flue cleaning, washing machine hose replacement, deadbolt installation)
Missouri Agricultural Services, Experiences or Products (examples: corn mazes, bed & breakfasts, wineries, honey)

Please select all subcategories that apply to your business.

Alarm System Installation & Service	Driver Safety Course	Christmas Tree Farm	Jams or Jellies	Winery
Automatic Water Shut off Valve Installation	Educational/Safety Course	Corn Maze	Landscape/Nursery	You Pick Farm
Carbon Monoxide Monitoring Service	Farm Safety Course	CSA (Consumer Supported Agriculture)	Meats	
Deadbolt Lock Installation	Baked Goods	Dairy Products	Orchard	
Dryer Vent Cleaning	Bath & Body	Farm Tour	Produce	
Flue Cleaning Service	BBQ Sauces & Rubs	Fashion	Pumpkin Patch	
Smoke/Fire Alarm Service	Bed & Breakfast	Fiber Products	Rugs	
Washing Machine Hose Replacement	Blankets	Hats	Sauces	
Boat Safety Course	Cheeses	Honey	Soaps	

Section 3-Vendor Acknowledgement

As a vendor applicant, I acknowledge:

- I must maintain a Missouri Farm Bureau membership.
- Being added to the network database does not imply or promise I will receive business.
- My business is subject to approval and can be rejected from the network at any time if compliance with program requirements or qualifications is not met.
- All trademarks are the property of their respective owners.
- I authorize Missouri Farm Bureau to display my trademark(s) as provide on the MORE network portion of the website and any collateral whether electronic or print promoting the MORE network. Vendors no longer participating in the MORE network may still appear on marketing materials.

I attest that I have been in business for at least one calendar year in the state of Missouri and have obtained all the necessary license(s) and registration(s) to conduct business in Missouri.

Signed: _____

Date: _____

Missouri Farm Bureau and affiliated companies make no representations or warranties, either express or implied, including, but not limited to: any implied warranty of quality, condition, merchantability, fitness for intended use or a particular purpose or those arising by statute or otherwise in law or from a course of dealing or usage of trade regarding the services, materials or goods advertised, promoted, sold or otherwise made available through a Vendor. You agree that your purchases of goods or services from a Vendor are between you and them, are made at your own risk, and are subject to any additional terms, conditions and restrictions between you and them. We have no responsibility for the delivery, standard, quality, safety, use, suitability or any other aspect of any goods or services ordered or purchased, except where required by law.

You agree that Missouri Farm Bureau Federation and affiliated companies shall not be held responsible or liable for any loss or damage of any sort incurred as a result of any transaction or relationship between you and a Network Vendor. If there is a dispute between you and a Network vendor, you understand and agree that Missouri Farm Bureau is under no obligation to become involved. In the event of dispute, you hereby release Missouri Farm Bureau and affiliated companies, its officers, employees, agents and successors in rights from claims, demands and damages (actual and consequential) of every kind or nature, known or unknown, suspected and unsuspected, disclosed and undisclosed, arising out of or in any way related to such disputes and/or our service.

Participating Vendors or participating Vendor locations may change at any time and we may terminate or suspend the MORE Network relationship with any Vendor without prior notice to you. A Vendor that is no longer participating in the MORE Network may still appear on marketing materials